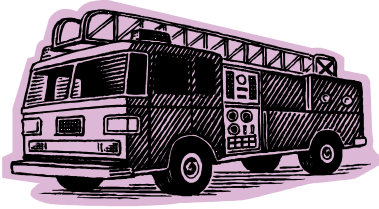


2010 FFAM CONVENTION ADVERTISING PRICE LIST



THE QUINT PACKAGE

- *FULL PAGE COLOR AD IN PROGRAM
- *INDOOR EXPO BOOTH
- *OUTDOOR EXPO BOOTH
- *HOLE SPONSOR AT GOLF EVENT
- *LOGO ON CONTEST T-SHIRTS
- *LOGO ON GOODY BAGS
- *BANNER SPACE AT BANQUET
- *3 BANQUET TICKETS
- *SPECIAL PROGRAM RECOGNITION

\$2,285 VALUE
\$2,000
YOU SAVE \$285



THE PUMPER PACKAGE

- *FULL PAGE AD IN PROGRAM
- *INDOOR EXPO BOOTH
- *HOLE SPONSOR AT GOLF EVENT
- *LOGO ON CONTEST T-SHIRTS
- *LOGO ON GOODY BAGS
- *2 BANQUET TICKETS

\$1,215 VALUE
\$1,000
YOU SAVE \$215



THE AMBULANCE PACKAGE

- *QUARTER PAGE AD IN PROGRAM
- *INDOOR EXPO BOOTH
- *OUTDOOR EXPO BOOTH
- *HOLE SPONSOR AT GOLF EVENT
- *LOGO ON CONTEST T-SHIRTS

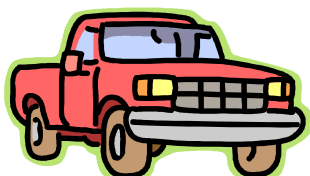
\$925 VALUE
\$750
YOU SAVE \$175



THE TANKER PACKAGE

- *HALF PAGE AD IN PROGRAM
- *OUTDOOR EXPO BOOTH

\$550 VALUE
\$500
YOU SAVE \$50



THE BRUSH TRUCK PACKAGE

- *QUARTER PAGE AD IN PROGRAM
- *INDOOR EXPO BOOTH

\$275 VALUE
\$250
YOU SAVE \$25

A LA CARTE ADVERTISING MENU

PROGRAM ADS

BACK COVER	\$1,150
INSIDE COVER	\$900
FULL PAGE COLOR	\$800
FULL PAGE	\$400
HALF PAGE	\$200
QUARTER PAGE	\$100
EIGHTH PAGE	\$50

FRIDAY NIGHT MIXER SPONSOR

ONLY THREE AVAILABLE!

YOUR COMPANY WILL BE
RECOGNIZED AS BAND,
FOOD, OR DRINK SPONSOR.

\$1,500

CONTEST TROPHY SPONSOR

ONLY THREE AVAILABLE!

YOUR COMPANY NAME ON
FIREFIGHTER, AUXILIARY,
OR JUNIOR FIREFIGHTER
DIVISION TROPHIES.

\$500

HOLE SPONSOR

YOUR SIGN NEXT TO A
GREEN AT THE THURSDAY
NIGHT GOLF TOURNAMENT

\$100

EXPO BOOTHS

INDOOR	\$175
OUTDOOR	\$350

SATURDAY NIGHT DANCE SPONSOR

ONLY THREE AVAILABLE!

YOUR COMPANY WILL BE
RECOGNIZED AS DJ , DRINK,
OR FACILITY SPONSOR.

\$1,000

SHUTTLE BUS SPONSOR

ONLY FIVE AVAILABLE!

YOUR COMPANY BANNER
INSIDE THE FRONT OF ONE
OF OUR SHUTTLE BUSES.

\$500

GOODY BAG SPONSOR

YOUR LOGO ON A BAG
GIVEN TO ALL REGISTERED
CONVENTION ATTENDEES.

\$300

HAVE YOU PURCHASED A PACKAGE?

UPGRADE YOUR PROGRAM AD FOR
THE DIFFERENCE IN PRICE FROM
YOUR INCLUDED AD.